

GUIDE

# The NetApp guide to migrating enterprise workloads to Azure

# Introduction: Migrating enterprise workloads to the cloud

Your enterprise workloads are the backbone of your business operations. Whether they are production applications, customer-facing or back office systems, databases, big data, web applications, file services, or other custom-built applications, all of them must run uninterrupted, securely, and efficiently.

Enterprise workloads are the way that the world runs, and the cloud is making enterprise workloads run better, work harder, and cost less to maintain than ever before. As companies around the world pivot to cloud-enabled IT deployments, those that still have enterprise workloads running exclusively in on-premises data centers might need more guidance about the way to move forward. For a large enterprise with diverse customer bases and needs, totally abandoning an existing IT structure might seem too risky, no matter what kind of advantages the cloud gives the company over its competitors.

Running an enterprise workload in the cloud comes with challenges: from adapting to a cloud architecture and new application process management (APM) processes to renewed focuses on data integrity, business continuity, and cost control, moving to the cloud is not just about solving problems, it's about learning to avoid new ones. To meet these challenges, the option preferred by most companies taking early steps into the cloud is to adopt a hybrid cloud architecture for their enterprise workloads.

This handbook acts as a guide for every step of the enterprise workload migration process to Azure, from the initial motivations behind the move to orchestrating the migration and making sure of its deployment. As challenges to moving an enterprise workload present themselves, we look at ways to handle these situations, including NetApp® technologies such as [Cloud Volumes ONTAP®](#) that provide solutions to support and simplify the migration process.

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# Why should enterprise workloads migrate to the cloud?

The motivating factors behind a cloud migration are unique to every company, but behind most of them are several factors. There is the desire to keep pace with the technology that is being adopted by rival businesses, which allows them to scale larger while cutting costs at the same time. There is also the desire to increase business agility, cut time to market, and trade CAPEX spending for OPEX, all of which the cloud makes possible.

But that goal is at the end of a complex journey. To make sure that the migration will be a success, a careful planning process needs to be in place. Every aspect of the company's business needs and existing IT infrastructure has to be assessed so that the new cloud-based deployment can meet all of the enterprise's business needs and performance requirements. Risks have to be realistically considered and addressed.

Large enterprises might assume that the cloud won't be capable of absorbing their workloads, but the case histories show otherwise. Azure has successfully moved companies as diverse as Coca Cola, Cisco, Airbus, Accenture, 3M, Vodafone, and many others to the cloud. Let's take a closer look at one of these cases. Geico is an example of a major enterprise moving to Azure cloud services. By moving to a DevOps culture and shifting development to Azure, the insurance giant was able to increase its availability, cutting down the release time for new features and lowering operational costs throughout its business. But that success didn't happen overnight. Geico's initial strategy to move to the cloud was to shift to all-cloud deployment within one year. But after analysis within the company, Geico decided to gradually migrate workloads as part of a hybrid cloud architecture. This allowed them to validate each component that they moved to the cloud before attempting to migrate the next workload.

What this example shows is that even the biggest enterprises with the most complex customer requirements and needs can make the jump into the cloud—however, the migration method and business requirements will shape specific challenges they'll face, both getting to the cloud and maintaining their applications in it.

## Cloud migration plan challenges



**Environment:** Deciding which cloud (or clouds) will benefit your company the most



**Complexity:** Moving compute, network, and storage to a new environment



**Validation:** Quantifying and testing how systems will perform in the cloud



**Heavy lifting:** Finding the data sync and replication tools that will carry out the migration

## Determining your workloads' migration requirements

No two companies have the same IT deployments, so no two companies migrate to the cloud the same way. Though every company can find increased scale, added agility, and reduced costs in the cloud, the parts of their business that are able to take advantage of those benefits differ. Before any sort of migration takes place, determining your company's requirements in the cloud has to take place.

What do these requirements look like? The initial planning stage of a migration has to identify the workloads that it is feasible to move to the cloud, because it might not be practical to move everything. The user base and the rate of usage for each workload that you plan to move need to be identified. Your customers or users are affected by the move if you don't plan to meet their usage needs during the shift, so you need to make sure the migration affects users as little as possible.



This is also the stage to determine network configurations. Your network might have interdependencies with the workloads you plan to move that might be affected by a transition to the cloud. Another major factor is costs. The three cost components of compute, storage, and networking must be calculated. However, because the storage component is the one that grows on a constant basis, minimizing storage costs should be a key consideration when planning the move.

Probably the most important factor to determine in this early stage is how available you need your workloads to be. Do you require your workloads to be highly available? Two factors come in when addressing your workloads'

availability: one is your recovery time objective (RTO), and the other is your recovery point objective (RPO). These numbers represent the amount of time that it takes your business to recover from failure with acceptable losses and the point in time your business can operate without its data, respectively. For critical enterprise workloads, these numbers most likely need to approach zero. These numbers determine the shape that your high-availability, disaster recovery, and business continuity plans take, which most likely are also supported by the cloud. Another important factor is your business protection requirements. Is protecting your workload data a key requirement? In disaster recovery (DR), secondary copies of data are crucial to making sure that your workloads can be restored in case there is ever a catastrophic event (such as a natural disaster, ransomware attack, or hardware failure). Your workload needs to be able to failover to a secondary site if and when such events occur and be able to fail back when the primary site is up and running again, keeping in mind all of your stated service-level agreements (SLAs).

Requirements that the business has in regard to meeting SLAs for users must also be considered here. There might also be compliance and regulation guidelines that your business is expected to follow, such as HIPAA in the health industry and FISMA at the U.S. federal government level.

At this stage you also choose your cloud service provider. Your choice of cloud provider factors into these and every decision that you make when it comes to your cloud migration. Though a comparison of the major providers is outside the scope of this handbook, weighing the services each provides, and the quality of those services is another early decision that your company has to make moving forward.

### Key steps for determining the shape of an enterprise workload migration:

- Make an inventory of workloads you consider moving to the cloud.
- Identify usage base.
- Calculate compute, network, and storage costs.
- Determine security and recovery needs, including SLAs and RTO/RPO points.
- Research legal implications (that is, compliance).
- Choose your cloud provider.

## The type of migration: choosing a method

After you have determined the needs of your enterprise workload in the cloud, it is time to determine the type of migration that best meets those requirements. Currently there are two main routes that your migration can follow: infrastructure as a service (IaaS) and platform as a service (PaaS). IaaS uses cloud-based virtual machines that customers can use and configure on their own as they see fit in terms of runtime, operating system, and middleware. With PaaS, those virtual machines are configured by the service provider itself and then offered to the customer.

It's common in cloud culture to consider six migration strategies for applications:

**Retire** will see the application and workload reach the end of its life

**Retain** keeps the application in the data center, with no move to the cloud (currently)

**Rehost** also known as the “lift and shift,” moves the application intact to run on cloud resources

**Replatform** the code that runs your workload is slightly modified to meet the cloud deployment requirements

**Repurchase** involves moving to a cloud-based SaaS product over the existing application

**Refactor** requires a complete code rebuild of the application to fundamentally take advantage of the cloud.

Retiring and retaining don't get the application to the cloud, so we'll focus on the four options that take existing workloads, and can go between the IaaS and PaaS categories: rehost, replatform, refactor, and repurchase. With IaaS you can rehost (“lift and shift”) or replatform (“lift, tinker, and shift”), and with PaaS you can refactor or repurchase.

The PaaS options are different. With refactoring, your workload code is run on your cloud provider's service. The drawback here is that you might lose some of the functionality that you once had, because the cloud provider infrastructure differs from your own. An additional drawback to a refactoring is that you need to recreate your APM processes. A refactoring means rewriting the code for your application from scratch, which aligns your workload most closely to the cloud provider's services. However, a rebuild might also mean vendor lock-in with that provider. Repurchasing means scrapping the application you have previously worked with in favor of a provider's SaaS offering. While this option may take less time than a refactor, it comes with the same potential loss of existing functionality, in addition to totally giving up control over the application itself.

Between these four options, the fastest way to get an enterprise workload into the cloud and running is to go with “lift and shift” rehosting. A refactoring rebuild is obviously the most costly, risky, and time-consuming form of migration.

Another step to take at this stage is to build the leadership team that is responsible for carrying out the migration. This team can be selected from cloud supporters within the organization, or it can be done with the help of a managed service provider. This team has to work closely with leaders in departments all around your company, from the IT department to marketing and sales teams, so it is important that the team includes point persons who can relay the migration plan's goals and needs in each field.

The service provider that you choose should also be consulted, because it can assist your move. Cloud providers have expert teams that are available to give advice and help you reorganize your architecture for cloud deployment, with security and compliance needs in mind. For existing NetApp storage system users, turning to NetApp at this time is highly advantageous. NetApp has cloud solutions such as Cloud Volumes ONTAP that work seamlessly with on-premises storage systems already in use at your data centers. Determining how to best transition those resources is an important decision that NetApp can help you make. If you use other third-party solutions, look into their availability on your cloud provider's marketplace. They might have compatible cloud versions to use in your transition, but their use might also affect your existing agreements.

**Key points to consider as you choose a migration method:**

- Choosing the model that works best for your enterprise workload
- Cloud leadership team: finding the personnel who can best manage the transition
- Service provider migration resources and planning
- Planning how existing infrastructure and third-party solutions map out in the cloud

## Testing the workload

Testing how your workload runs in the cloud is the next important step in the migration. Here you should build a proof-of-concept model that allows you to see what the real costs of operating the cloud are and validate that the workload performance is acceptable in a test environment. This testing is to plan for the correct number of services you require to run efficiently, also known as “tuning.”

It is outside the scope of this handbook to detail the exact differences between all of the storage formats, compute types, databases, and networking services that the different cloud service providers make available, but it is important that you are aware of these differences. [Azure has a handy guide](#) to recognizing the differences between their services and those on AWS that gives some idea

of what is available as you begin your research. While Azure doesn't currently have a similar asset to compare its services to Google Cloud, [you can find one here](#). Understanding what your provider offers makes it clear whether or not your existing solution is integrable or upgradable in these regards.

Security is another concern to address during the testing process. It isn't easy for many enterprise companies to accept that their infrastructure partially or even entirely exists under the control of some other company. There should be no gap between the level of security that you currently use and the security you need to set up in the cloud. If anything, the migration should be a chance to increase your security levels by considering additional security tools such as [Azure's network security groups](#).

**Key points at this stage:**

- Figure out the total amount of storage and compute your workload needs
- Determine your expected cloud costs
- Put your workload through tests
- Set security guidelines and control

## Finding the right migration solutions

This is where the heavy lifting gets done: the migration solutions necessary to bring an enterprise workload into the cloud need to be powerful. Deciding on the wrong solution can set back the migration and even lead to further headaches.

There are multiple ways to move data to the cloud. Some are native to the cloud service providers, others are open source, and there are also third-party vendor solutions and services. There are also solutions unique to specific use cases, such as databases and virtual machines. Migrating data files is one of the most critical and challenging moves that has to be orchestrated. When it comes to data, not only does the initial migration have to be considered, but also keeping that data up to date and in sync with sources on the premises and in backup locations. Time and costs are real factors to consider.

Database migrations, for example, can be done with the help of cloud-native services such as [Azure Database Migration Service](#), which can move SQL Server or on-premises Oracle databases to Azure's SQL options. Azure also has a new service called [Azure Hybrid Benefit](#) which allows Windows Server and licensed SQL Server deployments run on Azure resources.

For the largest migrations—for data that exists on a scale that would take years to transmit electronically—Azure provides an offline bulk data transfer service with [Azure Data Box](#). There are three options to accommodate the size of the transfer: Azure Data Box Disk (8 TB), Data Box (100 TB), and Data Box Heavy (1 PB).

As the actual migration takes place, it is important to make sure that there is no interruption of normal business for your workloads. Data must continue to be accessible to all customers, and updates to existing data must continue to take place as normal. The process should be carried out as quickly as possible, but can effectively be broken down into phases that see each workload element successfully migrated and validated before moving on to the next. You'll also need to find a way to synchronize changes that are made to the source data while the migration is ongoing. A good way to manage the task is to employ data management solutions that can be found on your respective public cloud's marketplace. Existing NetApp users benefit from having Cloud Volumes ONTAP, which extends enterprise-level on-premises storage into the cloud through NetApp SnapMirror® technology. In the next section we'll look in detail at what Cloud Volumes ONTAP and NetApp can offer enterprises migrating workloads to the cloud.

### Key points to have in mind before migration day:

- Find the right solution to carry out the migration and provide support during the move
- Have plans in place for when the migration takes place, including contingencies for if things go wrong
- Test as you go to make sure that everything worksSet security guidelines and control



## NetApp solutions for migrating enterprise workloads to the cloud

Because migrating an enterprise workload to the cloud requires massive amounts of orchestration and support, many companies turn to solution providers such as NetApp to aid in the migration and for continued data management and support of their enterprise workloads.

NetApp Cloud Volumes ONTAP offers enterprise businesses a way to seamlessly transition their workloads into the cloud. Utilizing SnapMirror, Cloud Volumes ONTAP replicates files from on-premises NetApp storage systems and brings them into the cloud. Available on AWS, Azure, and Google Cloud Platform, Cloud Volumes ONTAP is an interface similar to the one that longtime NetApp storage system users are familiar with using, except now all of that functionality has been updated for performance in the cloud. With the ability to support SMB and NFS file shares, and iSCSI SAN storage, enterprise workloads can effectively leverage the cloud for all of their business demands.

Azure NetApp Files (ANF) is a fully managed Azure cloud-native file storage service that provides NAS volumes over NFS and SMB with all-flash performance. The service is integrated with Azure portal and accessed via NetApp Cloud Manager, REST API and Azure SDKs. Customers can seamlessly migrate and run applications in the cloud without worrying about procuring or managing storage infrastructure.

ANF simplifies storage management in Azure with NetApp out-of-the-box capabilities including file sharing, multiprotocol support, high availability, data protection, and more.


At the enterprise level, data management requires a seamless way to orchestrate the cloud environment from a single pane-of-glass, where resources can be easily launched and deployed with the click of a button. For that, Cloud Volumes ONTAP comes with NetApp Cloud Manager, the NetApp automation, orchestration, and management GUI. From Cloud Manager, tasks can easily be carried out through a drag-and-drop interface that connects, discovers, and manages resources throughout your deployment, both on premises and in the cloud. Scheduling, monitoring, and alert tools are all accessible through a single interface, so migration and maintaining a cloud deployment do not mean a difficult management process.

Cloud Sync is another NetApp solution for migrating data (from systems other than ONTAP) to the cloud. As a file transfer solution for companies migrating data to the cloud, Cloud Sync offers much more than open-source tools such as rclone and rsync, because it comes with a service's robust set of features. With automation for ongoing file transfers, parallel processing for the fastest transfer speeds, and data protection that never takes the data out of your security boundaries, Cloud Sync turns the movement of data into a task that companies can expect to be done affordably and quickly.



## Cloud Volumes ONTAP: Key features

Cloud Volumes ONTAP has a suite of features that make deploying enterprise workloads using the cloud easy, cost efficient, and safe, including:

-  **High availability**  
Two-node high availability with Cloud Volumes ONTAP makes sure that when your enterprise workload faces an outage, the redundant node takes over, keeping your RPO at zero and RTO
-  **Data tiering**  
Automatic tiering of “cold” data between highly performant disk storage to less-expensive object storage on Amazon S3, Azure Blob, or Google Cloud Storage saves costs and optimizes
-  **Data mobility**  
SnapMirror® data replication seamlessly transfers data from on-premises or other clouds, avoiding vendor lock-in. SnapMirror also helps to set up and continuously synchronize DR data copies.
-  **Multiprotocol access**  
Access to storage over protocol of choice—NFS/ SMB/ iSCSI—allows the same storage service to be configured and used for file share as well as block storage use cases.
-  **Data protection**  
Cost-effective NetApp Snapshot™ copies and seamless disaster recovery capabilities keep your files safe from failures or data corruption.
-  **High performance**  
Enhanced storage throughput through features like WAFL and cloud data caching, best suited for performance intensive production workloads.
-  **Hybrid and multicloud**  
Cloud Manager gives users a single pane of glass to seamlessly manage, maintain, and monitor resources that span environments on AWS, Azure, Google Cloud, and the data center
-  **Kubernetes and containers integration**  
With NetApp Trident, Cloud Volumes ONTAP can be used to automatically provision persistent storage for stateful applications stored in Kubernetes and other containerized
-  **Automation**  
RESTful API calls allow developers to treat Infrastructure as Code (IAC), speeding up the dev/test workflow and cutting down TTM.
-  **Security and safety**  
Cloud Volumes ONTAP augments and integrates with the cloud provider storage features like encryption at-rest and in-transit, VNET integration for perimeter security, ransomware protection, and cloud WORM (write once, read many) storage.
-  **Storage efficiencies**  
Cloud Volumes ONTAP makes it possible to cut down on cloud storage costs through the use of several storage efficiency features, including thin provisioning, data deduplication, compression, and zero-capacity data clones.
-  **Compliance**  
The AI-driven Cloud Compliance add-on scans all your data in order to map, identify, and report on sensitive private data that could fall under regulatory scope of GDPR, CCPA, and other data

## The final stage: Keeping tabs on the cloud

The cloud is always changing. It's one of its biggest features, but also a concern for enterprise businesses that have to keep up. The upkeep of your cloud deployment requires constant monitoring and awareness of these changes. Make sure that you have round-the-clock support both for your resources with the cloud provider and with your own deployment.

Your SLAs with the cloud provider should be carefully monitored. SLAs are contract-bound expectations of service that cover everything from compliance to security and performance. Not every product from the same provider has the same SLA, and it is important to be aware of these. The SLAs for Azure disk storage, for example, clearly says that every reasonable effort will be made by Azure to provide the service at a 99.9% availability. That in itself is not a guarantee, and that is where monitoring on your part has to take place.

Keeping tabs on the cloud means employing monitoring services. Azure provides this service through [Azure Application Insights](#) and [Azure Monitor](#). NetApp users can also turn to Cloud Insights to get in-depth analysis into the performance of their cloud services and applications, not just the storage level.

DR is another long-term planning goal for operating in the cloud. Before the advent of the cloud, disaster recovery for enterprise workloads meant maintaining secondary and sometimes even tertiary physical backup sites to make sure of data safety and compliance. The cloud still provides that level of redundant protection, but in this case, you no longer have the outlays of real estate, maintenance, orchestration, security, and environmental controls involved with running the backup sites. Data stored for backup purposes in the cloud can be ready to use within seconds of a disaster scenario, making sure of business continuity when you would otherwise be in danger of missing your RPO and RTO. Cost control is the main concern when it comes to storing data for DR, and Cloud Volumes ONTAP is designed specifically to do that. With storage efficiencies; easy replication to your backup sites using SnapMirror; and tiering cold data to inexpensive object storage until it's needed, Cloud Volumes ONTAP can play a crucial role in maintaining a cost-effective DR plan.

Enterprise workloads have a particularly challenging set of requirements, most of which have to deal with their scale. The sheer amount of data that has to be stored can eat up

an entire IT budget. Managing to keep these costs as low as possible is an ongoing task for any enterprise workload in the cloud. More than just business continuity, your industry might have compliance requirements and regulations that demand a level of redundant storage for certain types of data, no matter how much that costs your company. Once again, a solution such as Cloud Volumes ONTAP makes meeting these goals achievable and effective.

### Points to keep in mind moving forward in the cloud:

- Be ready to adapt to constantly changing platform updates
- Provide vigilant system monitoring and upkeep
- Keep on top of SLAs to make sure you always get the performance you pay for and require
- Adjust solutions to keep storage and disaster recovery costs at a minimum

## Cloud migration case studies with Cloud Volumes ONTAP

Cloud Volumes ONTAP has helped thousands of companies in hundreds of industries take control of their cloud migration and deployment.

### Willis Towers Watson

Willis Towers Watson is a global, multinational risk management, insurance brokerage, and advisory company. It is the third largest insurance broker in the world, and operates in more than 140 countries with over 45,000 employees.

The journey of Willis Towers Watson centered around their development of a new, cloud-based SaaS offering.

Data management, scalability, availability, and data protection were all critical design points for this project, but they were having a challenging time finding a native solution on Azure that could satisfy all of these requirements. As an existing NetApp ONTAP user, they needed a solution in the cloud that could do everything they were already capable of doing on-premises in the all-new Azure environment. Cloud Volumes ONTAP helped them do that.

- Cloud Manager's UI and API automation capabilities provided an additional layer of value, making it possible to easily create protection relationships and automate the entire storage processes.
- Significant savings due to storage efficiencies, particularly Cloud Volumes ONTAP's automated data tiering feature that shifts infrequently used data between low-cost Azure Blob storage and high-performing Azure disks as needed.
- Cloud Volumes ONTAP's interface exactly mirrored their on-prem console, presenting no onboarding challenges for their workforce.
- Performance and scalability to handle the increasing demands of the fastly growing SaaS.
- Disaster recovery capabilities with drag-and-drop replication and reliable failover and failback processes.

[Watch the Willis Towers Watson case study here](#)



## McKesson

McKesson is the largest healthcare company in the United States, distributing one-third of all medications across North America. The company needed a platform for developing, testing, and deploying their fulfillment and logistics applications at scale and at speed, but was feeling constrained by the managed private cloud solution it was using. They found the scale and advanced data management features they needed in Azure and NetApp.

The McKesson IT team adopted a data fabric strategy. The team uses NetApp AFF and NetApp E-Series flash storage in its data center while its public cloud is powered by Cloud Volumes ONTAP in Azure. Today, McKesson benefits from:

- Improved cloud performance at a much lower cost.
- More responsiveness, so its IT team can effectively address the needs of developers and business units
- Disaster recovery as a service (DRaaS) by using Azure Site Recovery to replicate applications
- Seamless integration across the hybrid deployment with SnapMirror and Cloud Volumes ONTAP replicating on-premises data to Azure.

[Read the full McKesson case study here](#)



### **Mellanox Technologies Drives Innovation**

Mellanox Technologies is a global company that develops and markets networking products for high performance and reliability. Its hi-tech products and solutions serve many market sectors, including enterprise-level computing, network security, and the finance industry.

With the company viewing data as a catalyst for innovation, the Mellanox storage team sought a unified and shareable cloud storage solution so that its worldwide operations could get cutting-edge products to market faster. The solution had to be reliable, scalable, cost effective, and easily integrated with the company's on-premises storage deployment.

After a three-month proof of concept with Cloud Volumes ONTAP for Azure, Mellanox put the solution into production, which included a cloud-based MongoDB database of production logs and other data.

The benefits Mellanox gets from its Cloud Volumes ONTAP deployments on Azure include the following:

- NFS file shares give production engineers access to logs from all Mellanox factories, promoting innovation through actionable insights.
- Staff can easily scale and share dev/test environments by using NetApp FlexClone® technology to quickly spin up and tear down cloned volumes with a near-zero footprint.
- Superior data protection by using the centralized scheduling capabilities and policies of NetApp Cloud Manager.
- Storage costs are reduced through automatic tiering of “cold” production data to Microsoft Azure Blob storage.
- Cost-effective secondary backup and disaster recovery solutions by using SnapMirror® for efficient data replication.

[Read the full Mellanox case study here](#)



## Summary

This handbook provided a good idea of what can happen along the way to bringing an enterprise workload into Azure. Hopefully with the answers you found here, you'll be able to make the next steps toward the cloud. For every step of the enterprise workload migration process, we've also shown how NetApp has a solution that is proven to help make the transition safe, cost-effective, and fast.

Migrations pose tough challenges that can be met with a careful strategy and the right resources at hand. With NetApp solutions such as Cloud Volumes ONTAP, Cloud Manager, Cloud Sync, and Cloud Insights, you'll find the service and solution you need to effectively make the transition of your enterprise workload to the cloud a success.

[Start a free trial today with Cloud Volumes ONTAP](#)

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### About NetApp

In a world full of generalists, NetApp is a specialist. We're focused on one thing, helping your business get the most out of your data. NetApp brings the enterprise-grade data services you rely on into the cloud, and the simple flexibility of cloud into the data center. Our industry-leading solutions work across diverse customer environments and the world's biggest public clouds.

As a cloud-led, data-centric software company, only NetApp can help build your unique data fabric, simplify and connect your cloud, and securely deliver the right data, services and applications to the right people—anytime, anywhere. [www.netapp.com](http://www.netapp.com)



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